



# Rookie Toddler™

*Rookie Toddler* celebrates a toddler's world of first words, first discoveries, and more. These books are the perfect size for little hands, and are bursting with the enthusiasm of a toddler just beginning to explore the world. Engaging text alongside adorable photos and illustrations introduce toddlers to familiar first experiences in these playful die-cut board books.

**Release Date: January 14, 2019**

**Pub Date: February 1, 2019**

\$6.95 (Board Book)

Age Range: 18 mos–3 yrs

12 pages, full-color photographs and illustrations

Trim: 6 1/2 x 6 1/2

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*80 previously published titles*

**Features:**

- **Die-cut tabs** make the books easy for toddlers to hold and turn pages
- **Simple, engaging text** to read aloud to toddlers
- **Big, bold photos and illustrations** make each book visually appealing
- **Rookie Find It!** makes it fun for toddlers to reread as they look for "hidden" objects
- **Rookie Storytime Tips** help the caregiver emphasize key learning from the book
- **Early-learning concepts**—all based on a curriculum developed by early childhood experts



Sample spread from *Find and Point Birthday*

**TITLE HIGHLIGHTS**

- **The Animal Pokey:** Dance along with the funny animals doing "The Animal Pokey."
- **Find and Point Birthday:** Join the party and find birthday items from silly hats to sweet cupcakes.
- **Find and Point Easter:** What do we see on Easter? Look for adorable bunnies, colored eggs, and more.
- **One Potato, Two Potato:** In this humorous book, a classic counting rhyme comes to life.
- **Silly Monsters at Mealtime:** The silly monsters don't know what to do when it's time to eat. It's up to us to show them!
- **Silly Monsters in the Bath:** In this bath time book, toddlers show silly monsters how to scrub, rinse, and dry off.

Worldwide rights

TITLE	AUTHOR/DESIGNER	ISBN
The Animal Pokey . . . . .	Janice Behrens/Marybeth Butler Rivera . . . . .	.978-0-531-12926-5
Find and Point Birthday . . . . .	Marisa Wallin/Joan Michael . . . . .	.978-0-531-12930-2
Find and Point Easter . . . . .	Pamela Chanko/Marybeth Butler Rivera . . . . .	.978-0-531-12929-6
One Potato, Two Potato . . . . .	Janice Behrens/Marybeth Butler Rivera . . . . .	.978-0-531-12925-8
Silly Monsters at Mealtime . . . . .	Kerilyn Acer/Sandra Mayer . . . . .	.978-0-531-12928-9
Silly Monsters in the Bath . . . . .	Pamela Chanko/Sandra Mayer . . . . .	.978-0-531-12927-2

Covers and spreads subject to change

